



## **DELMA H<sub>2</sub>O PHOTO CONTEST RULES & REGULATIONS**

The Delma H<sub>2</sub>O Photo Contest, to be referred to as “The Contest” is organized by DELMA Watch, Ltd. For further information and to submit your application visit [www.delma.ch/h2ophotocontest](http://www.delma.ch/h2ophotocontest).

### **Art. 1: General Terms**

- A. The Contest is open to anyone, with the exception of Delma employees, Delma ambassadors and jury members.
- B. Communication language: English.  
Acceptable application languages: English, French, German, and Italian.
- C. Submission deadline: 31 January 2020
- D. Participation is free of charge.

### **Art. 2: Theme**

- A. The theme of The Contest is the “Elements of Swiss Diving”.
- B. Element is defined as follows:

Element [ˈɛlɪm(ə)nt]

*noun, plural noun: elements*

1. an essential or characteristic part of something.
2. the four elements of nature: earth, air, water, fire
3. each of more than one hundred substances that cannot be chemically interconverted or broken down into simpler substances and are primary constituents of matter. Each element is distinguished by its atomic number on the Periodic Table of the Elements and can be combined in chemical formulas for example H<sub>2</sub>O.

### **Art. 3: Image Submission**

- A. Participants may submit up to 3 pictures as digital files (.jpg, .pdf) in keeping with the theme.
- B. Required naming convention for photos is as follows:  
Last Name\_First Name\_Photo No.jpg  
Example: Kocher\_Martin\_1.jpg
- A. All pictures must be sent by Dropbox or Wetransfer through the online submission form or to photocontest@delma.ch. Submissions sent as attachments via email will not be accepted or considered.
- B. All participants must submit their application in one of the following ways:
  - a) Online at [delma.ch/h2ophotocontest](http://delma.ch/h2ophotocontest)
  - b) Download and complete a submission form at [delma.ch/h2ophotocontest](http://delma.ch/h2ophotocontest) and deliver it as a pdf or jpg via email, Dropbox or Wetransfer named according to this example:  
Kocher\_Martin\_h2o.jpg
- C. Each photo shall be accompanied by a brief description (50 words or less) describing how it embodies the theme.

### **Art. 4: Guidelines & Specifications**

- A. Submitted images must be recorded in Switzerland. The location of the photograph must be indicated on the submission form.
- B. Submitted images must include water. Aquarium shots are not allowed.
- C. Each photo will be judged separately according to adherence/appropriateness to the theme, originality, and composition.
- D. The pictures must meet the following specifications:
  - a.) Jpg with a minimum resolution of 300dpi.
  - b.) 2:3 proportions for example: 4000 x 6000 px
  - c.) Color profile must be imbedded. AdobeRGB, sRGB are recommended. No CMYK.
  - d.) Minimal retouching is permitted however the content of a picture must not be altered by adding, rearranging, reversing, distorting or removing people and/or objects from within the frame.

- e.) Changes in density, contrast, color and/or saturation levels that significantly alter content by obscuring or eliminating information in the picture are not permitted.
- D. The jury reserves the right to request the unprocessed original file.
- E. Frame, first or last name, logo or any other information must not appear on the image.
- F. Delma may refuse any picture that has been produced under unsustainable environmental conditions.
- G. On the basis of its judgment and in case of doubt, the jury reserves the right to reject any photo; this precludes any right of appeal whatsoever.
- H. Failure to comply to any of the above Guidelines & Specifications will lead to automatic disqualification from The Contest.

#### **Art. 5: Jury**

- A. The jury shall be designated at a further time.
- B. In exceptional cases, a jury member may be replaced at the last minute by a person deemed equally competent.
- C. The jury's decisions are final.

#### **Art. 6: Awards**

- A. Prizes will be awarded in two segments as follows:
  - a.) 3 winners (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place) will be selected by the jury.
  - b.) 1 additional winner will be determined by a public vote on [delma.ch/h2ophotocontest](http://delma.ch/h2ophotocontest).
- B. The winners will be announced on 30 April 2020 on the Delma Website and social media channels.
- C. Winners will also be informed by email.
- D. Prizes for each category are:
  - a.) Juried prizes
    - 1<sup>st</sup>: Delma Shell Star Bronze Limited Edition
    - 2<sup>nd</sup>: Delma Shell Star Quartz
    - 3<sup>rd</sup>: CHF 100

b.) Public prize

1<sup>st</sup>: Delma Shell Star Bronze Limited Edition

E. Beyond the above winners, there is no classification.

#### **Art. 7: Exhibits**

- A. The top ranked photos in each category may feature in one or several exhibits organized by Delma. By submitting photos, participants agree to be represented in the exhibits.
- B. The location and the format of the exhibits will be announced at a later date.
- C. The photographers of the showcased photos will be invited but are not obligated to attend.
- D. To complete the exhibition, Delma reserves the right to select and include pictures from any participating photographer.

#### **Art. 8: Copyright**

- A. The photographer(s), or representative entering on their behalf, must be the copyright holder(s) or have been authorized by the copyright holder(s) to submit the pictures.
- B. Participants authorize Delma to use any photograph for promotional activities of The Contest or corresponding exhibits without entitlement to royalties or compensation whatsoever.
- C. The participants authorize the reproduction of their works for Delma's marketing, promotions, website and archives without limitation.
- D. The photographers name will always be represented when a work is shared or reproduced.
- E. The organizers will not be held liable, in any way, in cases of contention or litigation.
- F. In the event of interest in buying a work, the contact information of the photographer will be provided. Delma does not intend to act as an agent or be financially involved in any transactions related to the sale of original works. In the event of ownership transfer, Delma retains the rights to reproduce the images as stated in this document.

#### **Art. 9: General**

- A. The organizers reserve the right to cancel The Contest without notice.
- B. In case of any language discrepancy, the English version is final.